

FitLine®



Nutrient Transport Concept  
NTC®



## PM-INTERNATIONAL NOW IN THE USA

After 25 years of successful business in Europe and Asia, PM-International's health, fitness and beauty products are now available in the US. PM-International was founded in Germany 1993 by Mr. Rolf Sorg and has since then helped families all over the world improve their health and well-being in a very profound way. The unique and innovative product concepts from PM-International (FitLine & BeautyLine) are all patented and equipped with an intelligent distribution concept (NTC) allowing an extremely high absorption of the nutrients. The results from the FitLine products are so outstanding that professional athletes worldwide are choosing FitLine.



### Exclusive Technology

The Nutrient Transport Concept (NTC®) always carries nutrients to the place they are needed, exactly when they are needed – to the cellular level, from inside and out for higher, better and faster results!

### Cutting Edge Technology – High Absorption

PMI focuses on innovative product concepts that stand out from the rest of the market. The company currently owns more than 70 national and international patents. The core competence is the Nutrient Transport Concept (NTC®). The Nutrient Transport Concept (NTC®) delivers the nutrients exactly when they are needed and where they are needed – to the cellular level, from inside and out. This concept supports optimized nutrient intake to increase nutrients' bioavailability. Exclusive for PM-International!

### *PM-International – A paradigm shift in the Health Industry*

The PM-International Group is well positioned worldwide, with 30 subsidiaries and distribution partners in more than 40 different countries. The company's International headquarters are based in Luxembourg, with regional headquarters in Europe, Asia and America.

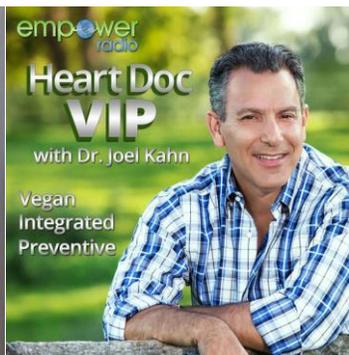


All PMI products are natural, organic and 100% free from chemicals and GMO. They are “Made in Germany” and manufactured according to GMP guidelines (Good Manufacturing Practice), a standard of the pharmaceutical industry. This guarantees the utmost purity and maximum quality. No risk for contamination. Less than 5% of all nutritional food supplements worldwide are produced according to GMP standards.

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## THE EXPERTS

PM-International's impressive Scientific Advisory Board includes over fifteen qualified experts with diverse backgrounds.

Two of these experts are from the US. **Dr. Howard Peiper ND**, a nationally recognized expert in the holistic field and cardiologist **Dr. Joel Kahn MD**, who specializes in preventing and reversing disease with plant-based anti-aging nutrition and integrative medicine.

## USER FRIENDLY

The FitLine products are beneficial for the entire family. They are produced in a powder form and all you need to do is mix the powder with water. These very tasty nutritional drinks are user friendly and a perfect supplement for your children as well.

## GET STARTED

Start your morning with Activize and enjoy a long-lasting energy boost and better focus than you have ever experienced. Combine your Activize drink with Basics to support your immune system, digestion and balance your intestinal environment. Then before you go to bed, mix Restorate in a glass of water and your body will restore and rejuvenate while



you're enjoying the most wonderful and relaxing sleep.

Supplied from morning until night Our FitLine products help you to better cope with the challenges of everyday life and contribute to your fitness and performance goals, even at an advanced age.

The immune system, heart and circulatory functions are supported. There is also an immediate increase in performance and concentration, accompanied by visible signs; such as better skin, hair and nails. This makes FitLine indispensable for a successful anti-aging strategy.

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## GET READY FOR SUMMER

Try our delicious ProShape-All-in-1 as a meal replacement to lose weight, or just as a healthy snack before or after workout. You will not be hungry!



## “CLEAN YOUR ARTERIES AND REJUVENATE”

Support your heart health and blood circulation with Munogen “the artery cleanser” (formula based on Nobel Prize winner’s research and science). Enjoy long-lasting energy and rejuvenate yourself.



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**FitLine med and BeautyLine** offer a harmonized range of high-grade cosmetic products for a visibly younger complexion and noticeably smoothing care for every demand and every skin type. Your skin will radiate with freshness, energy and vitality. FitLine med products are made especially for special skin requirements – for noticeable and experiencable results. BeautyLine products help prevent premature aging, and wrinkles will be noticeably reduced. Natural ingredients ensure the greatest possible dermatological compatibility.

### EXPERIENCE A 3-MINUTE FACELIFT!

with **Ultimate Young** and watch how your wrinkles disappear in less than three minutes!

BEAUTYLINE  
Ultimate Young

Turn Back Time  
Only For 3 min.

### LET CC-CELSMOOTH OUT YOUR CELLULITES BEFORE SUMMER IS HERE!

FitLine  
BEAUTYLINE  
CC-Cel Plus

NEU  
NEW

FitLine®

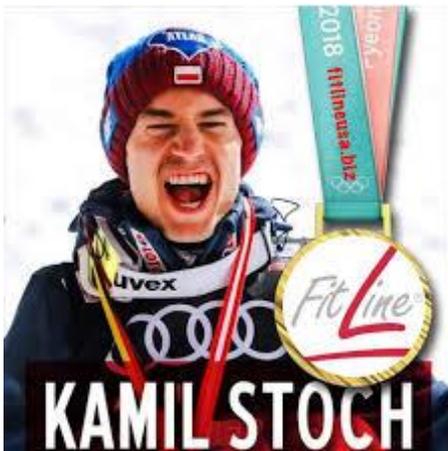


Nutrition & Transport Concept  
NTC®



## TOP ATHLETES

Many top athletes trust the FitLine nutritional supplements and PM-International is the official supplier of numerous sports associations and national teams. Athletes, associations and teams value the effort PMI invests in product safety just as much as the choice of high-quality ingredient compounds, to help them achieve new performance peaks. The nutritional supplements used by professional athletes to optimize fitness, endurance and performance are also the right choice for every health-conscious or performance-oriented person. FitLine products are highly sought after by top athletes around the world because they are tested for doping substances and included on the Cologne List. This list publishes the nutritional supplements with minimal doping risks as they have been tested for forbidden substances.



FitLine®

"Since I started taking FitLine products I generally feel better and more healthy. PowerCocktail is an ideal start to my day and Activate a perfect 'pep up' throughout the day. I take FitLine with me every day to training and to competitions. Every evening I take Restorate to regenerate so I feel more rested and regenerated the next day. For me, FitLine means a higher quality of life. I can really recommend it to everybody."

— Romina Oprandi, Tennis, Switzerland



Big Taste. Top Performance.



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## PMI – WE CARE

PM-International wants to change people's lives for the better. This principal is put into practice in our day to day business and beyond. Our long and confident cooperation with the aid organization World Vision is marked by an active and sustainable support that has already led to more than 1300 children sponsorships by PM-International.

At PMI, we care!



We are grateful for the amazing results we are experiencing with the FitLine and BeautyLine products. Now that these wonderful products are available in the US, we have made it our mission to help as many people as possible live happier and healthier lives. Our lives have totally changed and so can yours!

You are welcome to contacts us for more information!

We are PM-USA Independent Distributors:

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